Lucia Marchegiani

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Personal Information

Nationality: Italian

Date of Birth: 30th September 1978

Married with six children

Education

Ph.D. **Organization and Information Systems** – University Luiss Guido Carli, Rome (February, 2005)

Master degree in Management – major International Business, grade 110/110 *cum laude,* University Luiss Guido Carli, Rome (July, 2001)

High School Diploma, grade 60/60, Liceo Scientifico G.B. Grassi, Latina (July, 1996)

Professional Experience

Froiessional Experience	
Jan2018- to date Associate Professor of Business Organization and Human Resources	
	Management, Department of Business Studies, Roma Tre University
2017 – to date	Departmental Delegate STARTCUP Lazio – National Prize of Innovation,
	"PNIcube" (Italian Association of the University Incubators and Business Plan
	Competition) and Member of the evaluation committee
2010- to date	Member of the Educational Committee of the Course in Economics &
	Management, Department of Business Studies, Roma Tre University
2016	Member of the Departmental Committee for the quality of research and of the
	Committee for the international relations, Department of Business Studies, Roma
	Tre University
2015 – to date	Member of the Scientific Committee of the Master in Management and Innovation
	in Cultural Heritage Management
2016	Member of the Scientific Committee of CROMA, Center for the Study of Rome,
	Roma Tre University
2014	Co-founder of the Spin-off ResValue
2016	Visiting Scholar at the ISC Business School, Paris (FR)
2010	Visiting Scholar at the Department of Innovation and Organizational Economics,
	Copenhagen Business School, Howitzvej – DK2000 Frederiksberg (DK)
2007-2008	Visiting Professor at IESEG Business School, Lille, France
2002-2009	Programme Coordinator at MBA LUISS Business School
2004	Visiting Scholar at IT University of Copenhagen (ITU), Rued Langgaards Vej -
	DK-2300 Copenhagen, Denmark
2004	Visiting Researcher at the Department of Informatics, Copenhagen Business
	School, Howitzvej – DK2000 Frederiksberg (DK)
2000-2001	Junior Manager at Telecom Italia S.p.A. Via di Val Cannuta, Roma, IT.
	Responsible for loyalty programs: the club vip Club Comunico and the reward
	program Minuti Preziosi. Co-responsible for the teamwork engaged in the
	production of direct marketing tools tailored on target clients. Project manager for
	the websites of the programs
1999	Visiting Erasmus student at Universiteit Maastricht, The Netherlands, Faculty of
	Economics

Research Experience

2008 – to date Research activity at the Department of Business Sudies, Roma Tre University, in the following projects:

> European Research Project SoPHIA "Social Platform for Holistic Heritage Impact Assessment" funded under the Horizon 2020 EU funding programme (€1,5M)

Support to the call for International Projects for Inclusive Business and International Cooperation for for-profit organizations, Agenzia Italiana per la Cooperazione allo Sviluppo, Project Manager (co-fundings AICS €177K)

"Cultural Heritage and Contemporary Culture: Transferring Knowledge, Managing Outcomes, and Enabling Sustainability", in collaboration with University of Innsbruck

OMO – On MY Own .. at work, Erasmus+ project KA2 – Cooperation and Innovation for Good Practices. The project focuses on the job inclusion of people with intellectual disabilities in the hotel sector.

NetMUSE, International Networks valorization for Museums (Scientific Coordinator); (funded by Roma Tre University, €11K)

Knowledge Management Strategies and Social Network Analysis;

Evaluation errors and incentives in the Organizational justice framework;

Development of a system of technological, organizational and managerial convergence for the Cultural Heritage Management in the Cultural technological District of Region Lazio:

Outsourcing of value added services (funded by i-Com, €5K):

Technological innovations and organizations

2005 – to date Research activity at LUISS Business School, with respect to the following projects:

Development of the Online Business Social Network Lazio-Side:

European Research Project "BOSS4GMES (Global Monitoring for Environment and Security)", Integrated Project n. SIP5-CT-2006-031022 funded under the 6th Framework Programme:

European Research Project G-MOSAIC (GMES services for Management of Operations, Situation Awareness and Intelligence for regional Crises), Integrated Project n. SIP5-CT-2006-031022 funded under the 7th Framework Programme;

"Observatory for the Internationalization of SMEs in the Lazio Region;

"Interconnections between innovation and internationalization";

"Broadband for Mountain" in collaboration with Food and Agriculture Organization (FAO);

"The Fashion Industry in Italy",

"Evolution of mobile telecommunications",

Osservatorio Mobile Internet, Viale Pola 12 – 00198 Roma. In charge of market analysis, technology assessment, and competition analysis of the mobile telecommunications industry, in collaboration with Ericsson, Eurisko, Ansa, Tim, Wind, and Virgilio-Tin

2004-2005

Research fellow at Copenhagen Business School: project Mobiconomy (mobile telecommunications market and business analysis)

2005-2008

Post-doctoral research fellow in International Management at LUISS Business School, LUISS Guido Carli, Roma, IT

Teaching Experience

University Roma Tre, Faculty of Economics:

o Professor of Advanced Business Organization

2008 – to date

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- o Professor of Knowledge Management
- o Professor of Organizational Behavior
- o Professor of Strategic Human Resources Management

University Roma Tre, Master in Cultural Heritage Management, Technology and Innovation

o Professor of the Module "Organization and Networks in Cultural and Creative Industries"

2015-to date

University Roma Tre, Master in Globalization and Consumers' Right

o Professor of the Module "Technology and Organization"

2010-to date

University Politecnica delle Marche, PhD Program in Management and Law

o Seminar on "Studies and Practices of Business Organization"

2016-to date

"Gli studi e le pratiche di Organizzazione Aziendale" presso il Dottorato di

2010-10 uale

LUISS Guido Carli University:

2002-2015

- o Professor of Advanced Organization Design
- o Professor of Business Organization
- Professor of International Business
- o Lecturer of Marketing and International Business

Catholic University, Rome, Italy:

2005-2009

- o Professor of Informatics
- o Professor of Information Systems

IESEG Business School, Lille, France

2007

o Visiting Professor of Management in the Information Economy

IT University of Copenhagen (ITU), Rued Langgaards Vej - DK-2300 Copenhagen S

2004

o Lecturer, course: Strategic and Tactical Tools for e-business

Conferences

Conference Chair "International Conference on Sustainable Cultural Heritage Management" Roma Tre University, Rome, 11-12 October, 2013

Member of the Scientific Committee "International Conference on Cultural Heritage: Present Challenges and Future Perspectives" Roma Tre University, Rome, 21-22 November 2014 Member of the Scientific Committee "International Conference on Cultural and Creative Industries. Economic Development and Urban Regeneration" Roma Tre University, Rome, December 4-5, 2015

Track Chair for the European Academy of Management annual conference (2013) Track Chair for the Workshop di Organizzazione Aziendale (2010)

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Guest Editor for Inderscience (Special Issue "Digital killed the video stars: impact of digital technologies on audience development and organization of cultural Institutions", 2017)

Invited talks

Outsourcing and control in technological governance in health care, National Congresso of the Clinical Engineers, May 18th 2018

Crowdfunding and cultural heritage, Ordine Architetti Roma, 21/09/2017

"The minds trap. Evaluation errors and euristics in the recruitment processes", Guardia di Finanza, Lido di Ostia, Italy, June, 28th 2017

International Journalism Festival, Perugia (Italy) April, 25 2010 Agri Dealers Day 2013, May 16

http://www.youtube.com/watch?v=FdlnaUQhD10&feature=reImfu

Affiliations/Memberships

International Conference on Emerging Economies – Prospects and Challenges (ICEE-2012): Member of the International Review and Advisory Committee

Academy of Management

Strategic Management Society

European Academy of Management

Accademia Italiana di Economia Aziendale

Italian Chapter of the Association of Information Systems

Track chair for the European Academy of Management

Track Chair for the Italian Workshop of Business Organization

Reviewer activity

Member of the International Review and Advisory Committee - International Conference on Emerging Economies – Prospects and Challenges (ICEE-2012):

Strategic Management Journal (ad hoc reviewer)

Routledge

Sinergie

Economia e Politica Industriale

Academy of Management Annual meetings

European Academy of Management Annual Meetings

Strategic Management Annual meetings

European Academy of Management Annual Meetings

International Review of Economics

Electronic Journal of Knowledge Management

Ad hoc reviewer Strategic Management Journal

Mercati e Competitività

Research Interests

Business Organization and Networks
Evaluation Errors and Motivation
Knowledge Economy and Knowledge Management
Innovation management, Information Systems, ICTs and organizations

Cultural Heritage Management

Languages

Mother Tongue: Italian

Other Languages: English (fluency in reading, writing and verbal skills), French (basic reading, writing and verbal skills), and German (basic reading, writing and verbal skills)

Awards and grants

Awarded Best Paper at the 2015 Workshop of Business Organization (2015)

Awarded best PhD Dissertation, Fondazione AMGA (2006)

Awarded best Degree Thesis, "Paolo Galli Award" by Vodafone and I.P.E, Naples (2003)

Awarded funding for completing the PhD Programme in Organization of Information Systems (Italian Ministry of Education and Research, 2002-2005)

Winner of Brainexchange, the marketing prize organised by Telecom Italia S.p.A. (2000)

Awarded the Erasmus funding for student mobility (1999)