

PERSONAL INFORMATION

Mara Giua



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Sex Female | Year of birth 1985 | IT

Enterprise	University	EPR
<input type="checkbox"/> Management Level	<input type="checkbox"/> Full professor	<input type="checkbox"/> Research Director and 1st level Technologist / First Researcher and 2nd level Technologist / Principal Investigator
<input type="checkbox"/> Mid-Management Level	<input checked="" type="checkbox"/> Associate Professor	<input type="checkbox"/> Level III Researcher and Technologist
<input type="checkbox"/> Employee / worker level	<input type="checkbox"/> Researcher and Technologist of IV, V, VI and VII level / Technical collaborator	<input type="checkbox"/> Researcher and Technologist of IV, V, VI and VII level / Technical collaborator

WORK EXPERIENCE

From December 2021 to date

Associate Professor

Università degli Studi Roma Tre, Department of Economics
Teaching and research

From December 2018 to
December 2021

Assistant Professor

Università degli Studi Roma Tre, Department of Economics
Teaching and research

From 2014 to 2018

Post-Doc Researcher

Università degli Studi Roma Tre, Department of Economics
Teaching and research

EDUCATION AND TRAINING

From 2010 to 2014

Dottorato di Ricerca in Economia e Metodi Quantitativi

Università degli Studi Roma Tre, Department of Economics
▪ Regional Economics; Local Development; EU policies; Policy evaluation

From 2007 to 2010

Laurea Magistrale (110 cum laude)

Università degli Studi Roma Tre, Department of Economics
▪ Economia dell'Ambiente dello Sviluppo e del Territorio

From 2004 to 2007

Laurea Triennale (110 cum laude)

Università degli Studi Roma Tre, Department of Political Science
▪ Consulente esperto per i processi di pace, cooperazione e sviluppo

WORK ACTIVITIES

Other commitments

From July 2025 to date
Coordinator
Master Program in Environmental Economics, Labour and Sustainable Development,
Roma Tre University

From December 2023 to date
Deputy Director
Centre for Economic and Social Research Manlio Rossi-Doria, Roma Tre University

From January 2018 to date
Member of the Organizing Committee
International School of Advanced Training “Public Policy Impact Assessment. Concepts, methods, applications”, Centre for Economic and Social Research Manlio Rossi-Doria, Roma Tre University

From July 2013 to September 2023
Policy analyst
Italian Presidency of the Council of Ministers, Department of Cohesion Policies, OpenCoesione

From February 2022 to September 2023
Member of the Steering Committee
Valutazione degli interventi a sostegno della ricerca e dell'innovazione nelle imprese – ciclo di programmazione 2007-2013 delle Politiche di Coesione
Italian Presidency of the Council of Ministers, Department of Cohesion Policies

From January 2020 to December 2023
Member of the Board of Directors
Centre for Economic and Social Research Manlio Rossi-Doria, Roma Tre University

From August 2017 to August 2022
Visiting research fellow
Department of Geography and Environment, London School of Economics

From September 2021 to August 2022
Expert
World Bank Group

From October 2020 to December 2021
Expert
Joint Research Centre CC-ME European Commission

- Awards** Regional Studies Association 2022 Best Referee Award for the journal *Regional Studies*
- Best Conference Paper presented at the Regional Studies Association and DG Regio Conference “Challenges for the New Cohesion Policy in 2014-2020: An Academic and Policy Debate” (Riga) 2015
- ERSA Epainos Award and Young Regional Scientist Sessions, for the working paper “Spatial discontinuity for the impact assessment of the EU Regional policy. The case of Italian objective 1 regions”, presented at the 53rd ERSa Congress Regional Integration: Europe, the Mediterranean and the World Economy (2013)
- Quas Premio di Laurea for the thesis “An empirical analysis of economic development of Sardinia region in the period 1991-2004.”
- Grants** Principal Investigator PRIN 2022: Strengthening TARgeting and Guidance with Actionable and Timely Evidence (STARGATE) for the implementation of the Italian National Recovery and Resilience Plan, MUR – on going
- Unit Coordinator PRIN PNRR 2022: Policies for Transition: Impact and Governance (POTION), MUR – on going
- London School of Economics grant “COVID-19 Rapid Response Fund - How can social science research and expertise help shape the post-COVID-19 world?” for the project “Public policies and the cost of social distancing: what works to mitigate the firm-level impact of social distancing during the COVID-19 crisis?”

International Projects Horizon 2020 Project 'Better Agri-food Trade Modelling for policy Analysis', Department of Economics, Roma Tre University, Task Leader

Erasmus + Jean Monnet Project 'Understanding European Economic Policy: Towards a Deeper Union', Centre for Economic and Social Research Manlio Rossi-Doria, Roma Tre University, Vice coordinator

Editorial activity Manuscripts reviewed for: Regional Studies; Regions; Small Business Economy; Transportation Research Part A: Policy and Practice; Croatian Economic Survey; Journal of Transport Geography; Rivista dell'Associazione Rossi-Doria; Journal of Regional Science; Investigaciones Regionales; Review of Regional Research; Papers in Regional Science; Economia e Lavoro; International Journal of Computational Economics and Econometrics; Journal of Economic Geography; Papers in Regional Science

Invited presentations 2026 Scuola Nazionale Pubblica Amministrazione, Rome
2026 10th EU Cohesion Policy Evaluation Conference, Brussels
2026 Presidenza del Consiglio, Sistema Nazionale di Valutazione, Rome
2025 Bicocca Università di Milano, Milan
2024 DG Regio "Expert Roundtable Cohesion Counterfactual Impact Evaluations"
2023 Sessione di presentazione del libro "Valutazione delle politiche pubbliche: che cosa abbiamo imparato?", conferenza Annuale AISRe
2023 Sistema Nazionale di Valutazione, Rome
2023 Bicocca Università di Milano, Milan
2022 Third Joint EU Cohesion Policy Conference, Zagreb
2022 ISMERI International seminar 'Development trajectories in the 21st century'
2022 European Evaluation Society, Copenhagen
2022 SVIMEZ, Rome
2022 Bicocca Università di Milano, Milan
2021 Centro Rossi-Doria, Università degli Studi Roma Tre, Rome
2020 Competence Centre on Microeconomic Evaluation (CC-ME), JRC European Commission
2019 8th EU Cohesion Policy Evaluation Conference, Bucharest
2018 DG Regio and Joint Research Centre - EU Commission, Brussels
2018 DG Regio - EU Commission, Brussels
2016 CRENoS, University of Cagliari
2016 SVIMEZ, Rome

LANGUAGES

Mother tongue(s) Italian
Other language(s) English (Understanding, Speaking, Writing)

PUBLICATIONS

(2024) Do Territories with Geographical Indications Trade Better?, Italian Economic Journal, <https://doi.org/10.1007/s40797-024-00269-3>, with L. Salvatici, R. Solazzo and C. Vaquero Pineiro

(2024) Politica di Coesione: ripartiamo dalla valutazione, in: Cerqua, A. Ferrara, A. R. and Pellegrini, G. "Valutazione delle politiche pubbliche. Che cosa abbiamo imparato?" AISRE e-book, https://www.aisre.it/?sdm_process_download=1&download_id=6459, 2024, with R. Crescenzi and R. Martino

(2024) The economic impacts of Cohesion Policy, in: Dotti, Musiałkowska, De Gregorio Hurtado and Walczyk "EU Cohesion Policy. A Multidisciplinary Approach" Multidisciplinary Movements in Research, Political Science and Public Policy, <https://doi.org/10.4337/9781802209402>, Edward Elgar Publishing 2024, with R. Crescenzi

(2023) Eat, visit, love. World Heritage List and Geographical Indications: joint acknowledgement and consistency as drivers of tourism attractiveness in Italy, Tourism Economics, <https://doi.org/10.1177/13548166231218765>, with E. De Simone and C. Vaquero Pineiro

(2023) From local to global, and return: Geographical indications and FDI in Europe, Papers in

- Regional Science, 10.1111/pirs.12758, with R. Crescenzi, F. De Filippis, L. Salvatici and C. Vaquero Pineiro
- (2023) Gaining in impacts by leveraging the policy mix: Evidence from the European Cohesion Policy in more developed regions, *Journal of Regional Science*, DOI: 10.1111/jors.12666, with E. Cristofoletti and R. Gabriele
- (2023) EU Cohesion Policy and Inter-regional Risk-sharing: First Evidence and Lessons Learned, *Journal of Common Market Studies* (<https://doi.org/10.1111/jcms.13483>), with F. M. Pericoli and E. Pierucci
- (2023) Firms, Cities, and Regions in the Economic Policy Response to COVID-19 with R. Crescenzi, R. Martino and A. Vezzani, In: Zimmermann, K.F. (eds) *Handbook of Labor, Human Resources and Population Economics*. Springer, Cham. https://doi.org/10.1007/978-3-319-57365-6_408-1
- (2023) Il ruolo delle agenzie regionali di attrazione di investimenti esteri with R. Crescenzi and M. Di Cataldo, in L. Iapadre: *La globalizzazione fragile e l'autonomia strategica dell'Europa: le sfide per la politica economica estera dell'Italia*. Rapporto al CNEL, 2022. ISBN: 978-88-947425-0-3
- (2022) The international trade impacts of Geographical Indications: Hype or hope?, *Food Policy*, Vol. 112, 102371, with F. De Filippis, L. Salvatici and C. Vaquero Pineiro
- (2022) Inclusive Europe: the impact of the EU Cohesion Policy on immigrants' economic integration in Italy, *Journal of Policy Modeling*, ISSN 0161-8938, with R. Hoxhaj and E. Pierucci
- (2022) Geographical Indications: a local opportunity for the development of rural areas, *Regions Magazine*, *Regions e-Zine*, Vol. 1, Issue 12, April 2022, with R. Crescenzi, F. De Filippis and C. Vaquero Pineiro
- (2021) Geographical Indications and local development: the strength of territorial embeddedness, *Regional Studies*, DOI: 10.1080/00343404.2021.1946499, with R. Crescenzi, F. De Filippis and C. Vaquero Pineiro
- (2021) FDI inflows in Europe: does investment promotion work?, *Journal of International Economics*, <https://doi.org/10.1016/j.jinteco.2021.103497>, with R. Crescenzi and M. Di Cataldo
- (2021) Mind the Covid-19 crisis: An evidence-based implementation of Next Generation EU, *Journal of Policy Modeling*, Vol. 43, Issue 2, 2021, Pages 278-297, with R. Crescenzi and G. V. Sonzogno
- (2021) *Divari Territoriali*, with R. Crescenzi, in G. de Blasio, A. Nicita, F. Pammolli: *EVIDENCE-BASED POLICY! Ovvero perché politiche pubbliche basate sull'evidenza empirica rendono migliore l'Italia*. Roma, Il Mulino, 2021
- (2020) It's not about the money. EU funds, local opportunities, and Euroscepticism, *Regional Science and Urban Economics*, DOI:103556, with R. Crescenzi and M. Di Cataldo
- (2019) One or many Cohesion Policies of the European Union? On the differential economic impacts of Cohesion Policy across Member States, *Regional Studies*, DOI: 10.1080/00343404.2019.1665174, with R. Crescenzi
- (2019) Le agenzie di promozione degli investimenti diretti esteri in Italia e in Europa: funzionano davvero? Dove?, with R. Crescenzi and Marco Di Cataldo, in AA. VV. (eds): *L'Italia nell' economia internazionale*. Rapporto ICE 2018-2019, Italian Trade Agency, 2019, ISSN 977 -2282-685008.
- (2019) Effetti della co-progettazione degli interventi nella Strategia Nazionale Aree Interne, *Agriregionieuropa*, anno 15 n. 56 March 2019, with G. V. Sonzogno
- (2018) Cohesion Policy Incentives for Collaborative Industrial Research. The Evaluation of a Smart Specialisation Forerunner Programme, *Regional Studies*, DOI: 10.1080/00343404.2018.1502422, with R. Crescenzi and G. de Blasio
- (2018) La politica di coesione 2014-2020: differenze rispetto al periodo precedente, *EyesReg*, Vol.8, N.1, January 2018
- (2018) Politica di coesione in Europa: a quali Paesi conviene? un confronto di evidenze controfattuali per Germania, Italia, Regno Unito e Spagna, with R. Crescenzi, in G. Pellegrini e W. Tortorella (eds): *L'impatto della politica di coesione in Europa e in Italia (2018)*, Documento di Valutazione n. 11, Ufficio Valutazione Impatto del Senato della Repubblica
- (2017) Il territorio come fattore di successo delle produzioni agroalimentari: il caso della vitivinicoltura, *Agriregionieuropa*, anno 13 n. 50 September 2017, with F. De Filippis and C. Vaquero Pineiro
- (2017) The New Common Agricultural Policy: How do Member States respond to flexibility?, *Journal of Common Market Studies*, DOI: 10.1111/jcms.12607, with Henke, Benos, De Filippis, Pierangeli,

Pupo D'Andrea

(2017) Spatial discontinuity for the impact assessment of the EU Regional policy. The case of the Italian Objective 1 regions, *Journal of Regional Science*, Vol. 57, Issue 1, pp. 109-131

(2017) La politica di coesione in Sardegna. Un focus sull'attuazione 2007-13, in G. Atzeni, B. Biagi, M. G. Brandano, R. Brau, F. Cerina, L. Deidda, B. Dettori, I. Etzo, N. Fadda, M. Foddi, M. Giua, M. Hamadi, M. Iorio, S. Marica, E. Marrocu, A. M. Pinna, S. Renoldi, V. Statzu, G. Sulis, S. Usai, M. Vannini, A. Zara (eds), *Economia della Sardegna 24° Rapporto (2017)*, ISBN 9788893860307.

(2016) L'Europa e le sue componenti come fattori condizionanti per l'attuazione della politica sul territorio nel caso del Mezzogiorno italiano, in M. Carabba, R. Padovani, L. Polverari (eds): *Le politiche di coesione in Europa tra austerità e nuove sfide*, *Quaderni Svimez*, n. 47 (2016), ISBN: 9788898966042.

(2016) Different approaches to the analysis of the EU Cohesion Policy. Leveraging complementarities for evidence-based policy learning, with R. Crescenzi, in: Bachtler J., Berkowitz P., Hardy S. and Muravska T. (eds) *EU Cohesion Policy Reassessing performance and direction*. Routledge, 2016

(2016) The EU Cohesion Policy in context: Does a bottom-up approach work in all regions? *Environment and Planning A*, Vol. 48, Issue 11, pp. 2340–2357, with R. Crescenzi

(2015) Implementation of the first pillar of the CAP 2014-2020 in the EU Member States, with Vv Aa, DOI: 10.2861/92594, EU Parliament (eds)

(2014) Politiche di Coesione e PAC. Una rassegna del dibattito corrente, *QA - Rivista dell'Associazione Rossi-Doria*, n. 4/2014

(2011) The CAP in the EU Budget: an analysis about possible scenarios for EU policies after 2013, with Vv Aa, EU Parliament (eds)

(2011) *Imprese e Territorio. Per un Atlante delle Imprese della provincia di Roma*, with Vv Aa, ISBN: 978-88-8368-146-2, Università degli studi Roma Tre, CROMA (eds)

According to law 679/2016 of the Regulation of the European Parliament of 27th April 2016, I hereby express my consent to process and use my data provided in this CV

Rome, 27/02/20265

Mara Giua

